

## **Mt. Hood Territory Co-Op Travel Oregon Visitor Guide 2022**

This year's Mt. Hood Territory co-op program for the Travel Oregon Visitor Guide includes our continued six-space co-op page open to businesses and nonprofits, plus a new option for city tourism organization partners.

### **Mt. Hood Territory Co-Op Page**

Purchase one of six spaces on Mt. Hood Territory's full page ad in the 2022 Travel Oregon Visitor's Guide at a highly discounted rate. Open to any tourism-related business in Clackamas County.

- Six spaces are available first come, first served.
- \$400/business, or \$300/nonprofit. Mt. Hood Territory will invoice you for payment.
- [Sign up using the online form](#). Your ad will include: business name; phone; website; logo; one horizontal photo; brief (25 word) description.
- You submit your information and photos, Mt. Hood Territory's team does the creative work and you provide final approval.

### **New! City Partner Co-Op**

City-level partners have the opportunity to purchase expanded ad space in the 2022 Travel Oregon Visitor's Guide at a special rate through Mt. Hood Territory's Co-Op program.

- Only open to city tourism organizations
- Purchase 1/3, 1/2 or 2/3 page ad, with placement in either the Willamette Valley, Mt. Hood/Gorge or Portland Region section. Mt. Hood Territory will invoice you for payment.
  - 1/3 page: \$1,691 (valued at \$4,100)
  - 1/2 page: \$2,507 (valued at \$6,075)
  - 2/3 page: \$3,591 (valued at \$8,705)
- You are responsible for the ad creative and will work directly with MediAmerica. Must include the Mt. Hood Territory logo. MediAmerica can provide creative services for a \$150 fee.
- If you are interested in the city partner program, please contact Ithaca Janzen at [ithaca@mthoodterritory.com](mailto:ithaca@mthoodterritory.com) or 971-235-1730.
- Deadline to sign up is December 9, 2021.