

THE OFFICIAL TRAVEL OREGON VISITOR GUIDE

THE AWARD-WINNING DEFINITIVE OREGON VACATION PLANNING TOOL



Consumers by the hundreds of thousands turn to this indispensable guide as a trusted resource to map out travel plans for lodging, dining, attractions, shopping and adventure spanning the seven regions of Oregon. This official state publication is a leading itinerary planning tool including an exclusive and comprehensive source for lodging accommodations through a strategic alliance with the Oregon Restaurant and Lodging Association — giving visitors endless resources to discover Oregon for the first time over and over again.

OREGON'S MT. HOOD TERRITORY EXPANDED LODGING LISTINGS

\$445* (regularly \$890) includes:

Address, phone number, website and amenities

Lodging property information and amenities will be listed as submitted to the ORLA.

Photo of your property

Photo must be at least 1.5" wide and 300 dpi.

You must obtain the rights for any image submitted.

40-word description

All copy should be written in third person and will be edited to match the Associated Press Stylebook.

Send your materials to maxc@mediamerica.net

**Half of regular \$840 expanded listing cost. Co-op opportunity will be paid to MEDIAmerica by Oregon's Mt. Hood Territory*

Best Western Sandy Inn

45

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Newly renovated!
Located in Sandy near
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The best of the
Northwest is right
outside. Enjoy the best
of Oregon mountain biking, hiking, golfing, skiing,
boating and fishing, as well as many other outdoor
recreational activities and local restaurants nearby.

DISTRIBUTION: 250,000

- 250,000 copies printed annually for year-round distribution and inquiry fulfillment, supporting Travel Oregon's over \$11 million biannual integrated marketing campaign
- Available by request via TravelOregon.com and the consumer 800#
- Available to visitors and business travelers at Portland International and regional airports
- Distributed at all eight official Oregon state welcome centers and more than 100 visitor centers statewide
- Select lodging properties throughout Oregon, including hotels, resorts, Bed & Breakfasts and vacation rentals
- AAA Travel Offices in Oregon and Idaho
- Select attractions throughout Oregon
- Tourism trade shows and travel industry association events.
- Domestic and international press packets

2027 BONUS DISTRIBUTION

The digital edition will be sent to all subscribers of Oregon Business and Oregon Home magazines inspiring Oregonians with ideas to explore their own backyard!

IMPORTANT DATES

SALES CLOSE December 11, 2026 **MATERIALS DUE** January 8, 2027 **PUBLICATION DATE** April 2027

Contact your sales rep for more information about advertising opportunities, frequency discounts and custom packages. We can design a plan that works for you in one or all of Travel Oregon's marketing channels.

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