

Things To See & Do OREGON

2027 Oregon Mt. Hood Territory Co-op Program 50% Savings Opportunity

THE ULTIMATE OREGON TRAVEL COMPANION

Things To See & Do is more than a brochure—it's a trusted road trip companion designed to spark discovery and guide travelers to the best experiences across Oregon. Its convenient, traveler-friendly format and easy-to-scan content make it effortless for visitors to find inspiration on the go—whether they're planning their next stop or making a spontaneous detour.



Let Things To See & Do be your brochure!

If producing your own brochure isn't in the budget, Things To See & Do becomes your turnkey marketing solution—delivering consistent, high-quality exposure without the overhead.

Your Always-On Marketing Tool.

Stay top-of-mind with visitors throughout the entire travel season—and beyond. Year-long visibility keeps your business in front of travelers as they plan, explore, and revisit.

150,000 Opportunities to Be Discovered.

With 150,000 copies distributed annually, your brand is placed directly into the hands of motivated travelers actively looking for things to see and do. Get in front of visitors at Oregon's rest area kiosks, Travel Oregon's Welcome Centers, Tillamook Creamery, Portland International Airport, NEW! Rogue X Medford Visitor Center, and select visitor centers, through Travel Portland and targeted hotel distribution.

"We get about 60,000 Things to See & Do brochures a year and they are all gone at the end of the year."

Matt Preston

Oregon District Sales Manager
Certified Folder Display Service, Inc.

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SIZES, RATES AND MATERIAL SPECIFICATIONS

Participants will be billed the discounted rate directly by MEDIAmerica. Mt. Hood Territory will pay the remainder.
All ads are formatted to fit the brochure's template. Please provide the following materials.

FULL PANEL (\$1,085)

(Regularly 2,170)

- Your business plotted on the map
- Photo: 3.3" wide x 2.2" tall and at least 300 dpi
- 120 words of copy written in third person
- Destination name, address, phone number



ENCHANTED FOREST

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8462 Enchanted Way SE
7 miles south of Salem off I-5, exit 248
Turner, Ore. 97392
503.363.3060 | EnchantedForest.com

Fun for all ages! Oregon's own theme park nestled in a beautiful forest setting. Stroll through Storybook Lane, Western Town and English Village. Meet the spirits of the Haunted House — if you dare! Experience the beautiful Fantasy Fountains water-light show, the wild outrageous musical Comedy Theatre and lots of hands-on fun in Pinocchio's Playhouse. Plus plenty of fun rides, including the Big Timber Log Ride, Ice Mountain Bobsled Roller Coaster, Bumper Cars and The Challenge of Mondor (an indoor target shooting ride). Kiddie rides include carousel, bumper boats, Ferris wheel, train and frog hopper. Also, you can enjoy picnicking, gift shops, delicious food, face painting and much more.

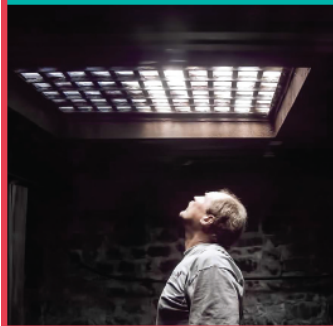
Actual panel size: 3.4167" wide x 4.25" tall

HALF PANEL (\$570)

(Regularly 1,140)

- Your business plotted on the map
- Photo: 1.75" wide x 1.75" tall and at least 300 dpi
- 25 words of copy written in third person
- Destination name, address, phone number

PENDLETON UNDERGROUND TOURS



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**31 SW Emigrant Ave.
Pendleton, Ore. 97801
541.276.0730**

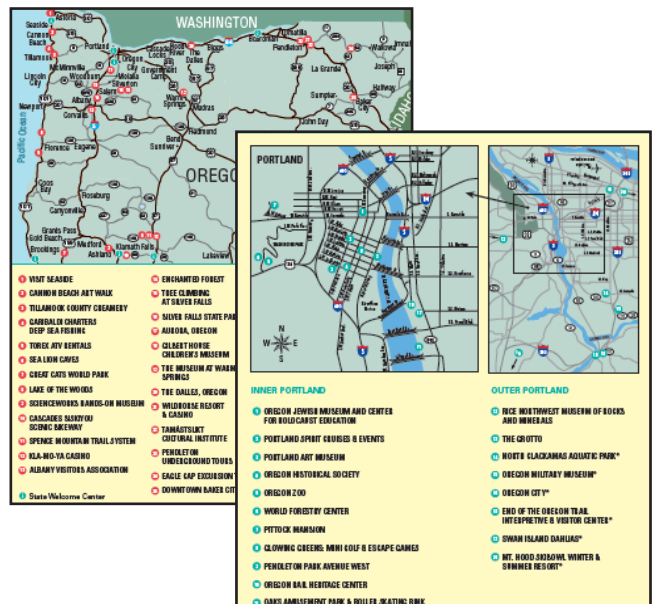
PendletonUndergroundTours.org

Step back in time and take a 90-minute guided tour into Pendleton's Historic Underground and Red Light District. Open year round. Reservations needed.

Actual panel size: 3.4167" wide x 2" tall

MAP PLOTTING

- Both size options include your business is plotted on the map and included on the list.



DEADLINES

AD SALES CLOSE
October 30, 2026

MATERIALS DUE
November 20, 2026

TARGET DISTRIBUTION DATE
January 2027

FOR MORE INFORMATION, CONTACT:

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