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For more information, contact:
Lizzie Keenan, Executive Director
Clackamas County Tourism
lizzie@mthoodterritory.com

Clackamas County Tourism Announces Grant Awards to Enhance Visitor Experiences

Oregon City, OR – December 18, 2024 – The Clackamas County Tourism Development Council, leading Clackamas County Tourism's work, announced awarding five grants totaling \$308,206.85 through its Strategic Investment Program. With this program, the Tourism Development Council aims to bolster tourism and enhance the visitor experience within Clackamas County, reinforcing its dedication to nurturing a vibrant, sustainable tourism ecosystem. This commitment demonstrates support for tourism asset recovery and resiliency, enhancing tourism assets and experiences, increasing accessibility, advocating for alternative modes of travel and broadening visitation to new and underserved audiences. They selected the following entities for the most recent round of funding:

- National Forest Foundation: \$132,250.00 to rebuild and make mobility improvements to Trillium Lake Boardwalk.
- Forests Forever, Inc.: \$37,600.00 for creation of hiking guide/educational app to better provide information about the Hopkins Demonstration Forest.
- City of Sandy: \$66,979.75 for installation of Live-Streaming Camera at Jonsrud Viewpoint to highlight Sandy and surrounding area.
- Trailkeepers of Oregon: \$55,807 for completion of trail work/repairs and stewardship training to build recovery/resiliency capacity within Clackamas County.
- Clackamas Heritage Partners: \$15,569 to purchase and install two indoor hydration/water bottle filling stations at End of the Oregon Trail Interpretive Center.

Clackamas County's Transient Lodging Tax, paid by visitors staying in lodging accommodations, funds this program. All projects will take place within Clackamas County and should be completed within 18 months. This strategic funding initiative is expected to have a lasting impact on the region, ensuring that Clackamas County offers visitors and residents authentic, enriching experiences.

For more information about the Strategic Investment Program and the awarded projects, please visit mthoodterritory.com/grant-programs#strategicinvestmentprogram.

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About Oregon's Mt. Hood Territory

Clackamas County Tourism, representing Clackamas County as the tourism destination Oregon's Mt. Hood Territory, is dedicated to developing and promoting tourism opportunities in Clackamas County. A nine-member industry-represented Tourism Development Council, appointed by the Board of County Commissioners, guides the work. Clackamas County Tourism focuses on enhancing visitor experiences, supporting local economies and protecting the region's natural beauty and cultural heritage. Funding for Clackamas County Tourism initiatives comes from the County's transient lodging tax, remitted by lodging operators.