OREGON'S MT. HOOD TERRITORY Marketing Co-op Support Program

PHOTO / VIDEO SHOOT

For businesses that would like to build a library of professional photos or video b-roll highlighting their business experience, space and products.

Details

How your business is visually represented in your marketing, social media, website and beyond is often visitors' first impression. Make it a good one with a professional photo or video shoot through Mt. Hood Territory's co-op program. The Mt. Hood Territory team will help you navigate the process of working with a professional photo/video company including setting up a shoot (models provided if needed!), creating a shot wish list and selecting your final photos/video clips. You'll have full rights to the final files for use in your advertising.

Photo

Shoot Details: Plan for a half day at your location.

Final Product: A minimum of 10 fully edited images including RAW files.

Cost: \$500 (compare at \$1,500)

Video

Shoot Details: Plan for 4 hours of shooting at your location.

Final Product: A compilation of fully edited high-res b-roll video clips (note - this

co-op does not include video/ad production). Includes drone footage.

Cost: \$500 (compare at \$1,500)

To Participate

- 1. <u>Sign up using our online form</u>. Indicate which distribution areas you are interested in, the current status of your brochures (printed or not) and when you would like to begin distribution.
- 2. We then contact you to confirm your participation and introduce you to the professional photography/videography team working on this project.
- 3. You work with the photo/video team to arrange the shoot, with Mt. Hood Territory looped into all communications to provide support and input.
- 4. Mt. Hood Territory will send you an invoice.

Questions? Contact Ithaca Janzen at ithaca@mthoodterritory.com or 971-235-1730 (call/text) mthoodterritory.com/co-op-ad-program



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Photo samples from our contracted photography videography team, Modoc Stories.

