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Clackamas County Office of Tourism Invests in Infrastructure, Safety and Heritage Through 2026 Strategic Investment Program Awards

\$455,873 in transient lodging tax funds enhance visitor experiences and tourism resiliency

Oregon City, Ore., (February 25, 2026) — The Clackamas County Office of Tourism (d.b.a. Oregon's Mt. Hood Territory) has announced the approval of five projects that will be funded through its 2026 Strategic Investment Program (SIP). This year a total of \$455,873 will be invested in initiatives that will enhance visitor experiences, strengthen public safety, improve accessibility and support long-term tourism resiliency across Clackamas County.

Funded through the county's Transient Lodging Tax (TLT), which is paid by visitors who stay in local lodging accommodations, the SIP annually invests in projects that protect and enhance key tourism assets, expand access to recreation and heritage experiences, encourage alternative modes of travel and strengthen tourism's vital role in supporting local economies.

The following projects were approved for funding:

- **AntFarm (\$146,089):** Reconstruction of the Little Crater Lake Trail, including replacement of 1,500 feet of boardwalk and trail structures, ADA-accessible improvements, and installation of interpretive signage to restore safe access to this iconic Mt. Hood National Forest destination.
- **Clackamas County Sheriff's Office Search & Rescue (\$44,150):** Modernization of critical rescue equipment, mobility assets, and satellite communications technology to improve emergency response times and visitor safety in remote alpine, river, and forest environments.
- **Association of Northwest Steelheaders (\$142,634):** Infrastructure and public access improvements at the Feldheimer Access point on the Clackamas River, including expanded parking, sanitation facilities and habitat restoration to enhance safety and

visitor experience.

- **City of Molalla (\$43,000):** Installation of an artistic banner holder and associated embellishments along North Molalla Avenue to promote downtown events, local businesses, and Molalla’s cultural identity while enhancing placemaking and wayfinding.
- **City of Lake Oswego (\$80,000):** Completion of a paved multi-use trail connecting George Rogers Park and Roehr Park along the Willamette River on the Willamette River Greenway.

“These investments reflect our commitment to stewarding the places and experiences that define Clackamas County’s tourism eco-system,” said Lizzie Keenan, Executive Director of the Clackamas County Office of Tourism. “By enhancing safety, accessibility and infrastructure, we’re helping ensure that residents and visitors alike can continue to explore our natural landscapes, connect with our vibrant communities, and celebrate our rich regional history for generations to come.”

All funded projects are located within Clackamas County and are expected to be completed within 18 months. Together, the selected projects support tourism asset recovery and resiliency, enhance visitor experiences, and help ensure Clackamas County remains a vibrant and sustainable destination.

For more information about the Strategic Investment Program, visit [here](#).

About Clackamas County Office of Tourism

The Clackamas County Office of Tourism, representing Clackamas County as the tourism destination Oregon's Mt. Hood Territory, is dedicated to developing and promoting tourism opportunities in Clackamas County. A nine-member industry-represented Tourism Development Council, appointed by the Board of County Commissioners, guides the work. The Clackamas County Office of Tourism focuses on enhancing visitor experiences, supporting local economies and protecting the region's natural beauty and cultural heritage. Funding for the Clackamas County Office of Tourism initiatives comes from the County's transient lodging tax, remitted by lodging operators.

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