

Oregon's Mt. Hood Territory Facebook & Instagram Rebate Co-Op Program

Program Timing: January 1 - June 1, 2020

Have the freedom to run your Facebook ads, while having a choice between a non-profit rebate or commercial rebate from Oregon's Mt. Hood Territory!

How it works:

- ① Sign up here: <http://bit.ly/2JmaDM6>**
We'll need details about your campaign goals & targeting. We'll review your campaign to make sure it qualifies and let you know once you're approved.
- ② Get final approval.**
Territory staff and BPN will approve advertisement.
- ③ Run your campaign.**
Campaigns must end by June 1, 2020. You will need to provide a screenshot of campaign reporting with amount spent.
- ④ Receive your rebate!**
BPN will send your rebate after campaign completion.

Sign up now since there are only 10 spots available! Limit one spot per partner. If you have any questions, please contact Ithaca Janzen at Ithaca@mthoodterritory.com or 503-655-8465.

FAQ

What is the deadline to sign up?

April 15, 2020

What information is needed when I sign up?

You will need to provide the business name, contact information, W9 (needed to issue rebate) and campaign details (timing, goals, targeting specifics, expected budget, ad types, messaging). When you sign up, you do not need to provide the final ad creative, but you will need to submit it before the campaign goes live to receive approval.

How do I get approved? What are the campaign guidelines?

Please note that approval is up to the discretion of the Oregon's Mt. Hood Territory team. Follow the below guidelines in order to get approved for the rebate.

1. Ads must relate to activities/events/businesses within Clackamas County.
2. Provide photo for use in ad and a draft of messaging OR send a screenshot of the produced Facebook or Instagram ad for staff review before campaign goes live.
3. If the ads link back to your website, your website needs to include an OMHT logo on the website page with a link to mthoodterritory.com indicating "in partnership with Oregon's Mt. Hood Territory."
4. If the ads link to a Facebook Event, the Event Page needs to include "Partner of Oregon's Mt. Hood Territory" in their event details section.
5. We encourage your ads to reach outside of your local area to expand reach; target audiences greater than 50 miles away.
6. Your campaign must end by December 31 2019 and proof of performance will need to be provided.