

Mt. Hood Territory

Facebook/Instagram Event Ad Rebate

Run your own Facebook/Instagram ad campaign to promote your events, and Mt. Hood Territory will provide a 50% rebate.

Requirements

- Required spend is \$100-\$500, with Mt. Hood Territory providing a 50% rebate.
- You may use the budget toward one or multiple ads, but must get approval for each individual ad.
- Enrollment is open on a rolling basis. You will have up to 6 months from your campaign start date to run your ads, with all ads completed no later than June 1, 2023.
- All ad messaging must comply with current public health guidelines and be approved by Mt. Hood Territory. Should your ads not meet the required guidelines, Mt. Hood Territory reserves the right to request that we be removed as an advertising partner and the ad would be ineligible for further rebate.

To Participate

1. **[Sign up using our online form.](#)** You may sign up before your ads are ready to run.
2. When you are ready for approval, send your ad copy, photos, linked page/event and targeting to ithaca@mthoodterritory.com.
3. Ensure that your ad's landing page or Facebook event includes "in partnership with Oregon's Mt. Hood Territory" and/or our logo, and link back to our Facebook page/website if possible.
4. Mt. Hood Territory staff will approve your ads. You must get approval using the above steps for every ad you plan to run toward your rebate **before your ads go live.**
5. Run your ads!
6. Once your ad campaign is complete, send your final reporting to ithaca@mthoodterritory.com. Reporting can be in the form of a screenshot of your Facebook Ads Manager campaign report, and should include your total spend and ad performance information. Please also send an invoice to Mt. Hood Territory for 50% of your ad cost.
7. We will send you a 50% rebate, either via credit card payment or check.