OREGON'S MT. HOOD TERRITORY Marketing Co-op Support Program

CERTIFIED FOLDER DISPLAY

For businesses that have printed brochures and would like help distributing them to more visitors in the Portland and Mt. Hood areas.

Details

- Certified Folder Display is a service that stocks brochure racks across the Pacific Northwest.
- The following Certified distribution area programs are available through the marketing co-op support program. (Costs are estimated and may vary based on your contract terms.)
 - Mt. Hood Area: \$210/6 months or \$300/year
 - Government Camp Rest Area: \$150/6 months or \$300/year
 - Portland East Metro: \$360/6 months or \$600/year
 - PDX Welcome Center: \$450/6 months or \$900/year
 - Downtown Portland Visitor Center: \$300/6 months or \$600/year
- You may select any combination of the above distribution areas; Mt. Hood Territory will pay 50% of your actual contract cost for 6 months or 1 year. For example, if you chose to distribute in the Mt. Hood area for 6 months, Mt. Hood Territory would pay \$105, and you would pay \$105.
- You will need to have your 4"x9" rack-card-sized brochures designed and printed. This program supports distribution only. Certified recommends that you have about 5,000 printed brochures for a 6-month contract.

To Participate

- 1. <u>Sign up using our online form</u>. Indicate which distribution areas you are interested in, the current status of your brochures (printed or not) and when you would like to begin distribution.
- 2. We then contact you to confirm your participation and connect you with our rep at Certified Folder Display.
- 3. You set up a contract directly with Certified and pay them in full.
- 4. Send your contract and an invoice for 50% of the qualifying bill to <u>ithaca@mthoodterritory.com</u>.
- 5. We pay our portion directly to you via credit card payment or check.

Questions? Contact Ithaca Janzen at <u>ithaca@mthoodterritory.com</u> or 971-235-1730 (call/text) <u>mthoodterritory.com/co-op-ad-program</u>

