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Clackamas County tourism agency seeking additional public comment

Oregon City, Ore. – The Tourism Development Council, which oversees Clackamas County Tourism & Cultural Affairs, is seeking additional public input following a series of public listening sessions.

Tourism, branded as Oregon's Mt. Hood Territory, is currently in the process of creating their 5-year Strategic Priorities, covering Fiscal Years 2017/18 through 2021/22. This document provides the overall direction that Tourism's activities will take during that time frame, and officials have been dedicated to receiving ample feedback on that direction.

"We appreciate the beneficial feedback we've received from our tourism partners and community members during the five listening sessions throughout Clackamas County," said Executive Director Danielle Cowan.

"This survey is the second step and will provide additional opportunity for our partners who were unable to attend one of those sessions to provide their input," she said.

The survey is being sent out to businesses throughout the county that service tourists. It can also be found on Tourism's website at <https://www.mthoodterritory.com/PublicListeningSurvey>.

Tourism is a major economic driver, generating billions of dollars for the state and nearly \$561 million in Clackamas County in 2015.

"While tourism plays such a tremendous role in our county's economy, we want to ensure that it works within the residents' goals for their community," said Cowan.

About Oregon's Mt. Hood Territory: Please visit us at: www.mthoodterritory.com. Clackamas County Tourism & Cultural Affairs (branded "Oregon's Mt. Hood Territory"), is dedicated to economic development through visitor spending, and is funded by transient room taxes from area lodging facilities and campgrounds. Clackamas County is a contributing partner in enhancing Oregon's quality of life by strengthening the economic impacts of the state's \$10.3 billion tourism industry.