



## Tourism Development Council Meeting

### AGENDA

Wednesday

November 8, 2023

2:00 – 4:00 p.m.

Hybrid Meeting

In person: County DSB 150 Beavercreek Oregon City  
RM 401

Zoom: <https://clackamascounty.zoom.us/j/82625780049>

2:00 p.m.      **Welcome/Call to Order/Introductions & Declaration of Conflicts**  
David Penilton Chair

#### Action

2:10 p.m.      **Approve November 8 Minutes**  
Danae Burke Jones, Administrative Specialist

#### Discussion

2:15 p.m.      **Datafy-** Advertising and attribution tools  
Annie Bailey Austin, Marketing & Communications Lead

2:30 p.m.      **Quarterly Reports** – Q1 report and format feedback  
Samara Phelps, Executive Director

2:50 p.m.      **Resident Sentiment Survey** – Background and process  
Samara Phelps

3:00 p.m.      **December Meeting** – In-person with Community Leads  
Jim Austin, Development & Community Relations Lead

3:10 p.m.      **Program Updates** – Timely updates  
Tourism Staff

3:30 p.m.      **TDC Open Forum -**  
TDC Members

4:00 p.m.      **Adjourn**