



## **Tourism Development Council Meeting**

### **AGENDA**

**Wednesday**

**April 13, 2022**

**2:00 – 3:15 pm**

Zoom Meeting

#### **Action Items:**

2:00 pm      **Welcome/Call to Order/Introductions & Declaration of Conflicts—**  
David Penilton, Chair

#### **Action Items:**

2:05 pm      **Approve March 23, 2022 Minutes—**  
Janice Nilson, Management Analyst

#### **Discussions:**

2:10 pm      **Development Program Update** – Business to business outreach and outcomes  
Aaron Lierseemann, Tourism Specialist, Senior

2:30 pm      **Marketing Program Update** – Action & analytics  
Jarrod Lyman, Tourism Specialist, Senior

2:50 pm      **Program Reminders—**  
Tourism Staff

2:55 pm      **TDC Updates –**  
TDC Members

3:15 pm      **Adjourn**

#### **Zoom Details**

<https://clackamascounty.zoom.us/j/82768389448>

Meeting ID: 827 6838 9448

Dial by your location

+1 253 215 8782 US (Tacoma)