

Clackamas County Tourism Strategic Investment Fund FY2026-27

Clackamas County Tourism

Eligibility Quiz

Organization Eligibility*

Only the below types of organizations are eligible to apply for funding through this program.

Select the option that fits your organization's type.

Choices

City, county or special district

Federally recognized tribal government

State or federal agency

Non-profit registered with the Oregon Secretary of State, Corporation Division

If you selected Non-profit, please enter your organization's current/active registration number.

Character Limit: 100

Organization Eligibility - No Pass-through awards*

Eligible organizations cannot apply for and receive award funds for a project and then "pass-through" funds to another organization, be they eligible for funding or not. Applicant organization must be the entity that manages the project.

Do you agree to this?

Choices

Yes

No

Project Eligibility - Location*

Only projects located within Clackamas County are eligible for funding through this program.

Is your proposed project located in Clackamas County?

Choices

Yes

No

Project Eligibility - Site*

Projects sited on property owned by private, for-profit entities are ineligible for funding through this program.

Is your project sited on a property owned by a private, for-profit entity?

Choices

Yes

No

Project Eligibility - Visitability*

Only projects that offer open access or regular visitability to the public are eligible for funding under this program. Examples include trails, boat launches, heritage sites that have regularly scheduled visitation hours, etc. Projects located on sites that are primarily accessible on "by appointment" or "venue rental" availabilities are ineligible for funding through this program.

Does your project offer open access or regular visitability to the public?

Choices

Yes

No

Project Eligibility - Completion Timeline*

Only projects that can be completed within 18 months of initial award disbursement are eligible for funding through this program.

Can your project be completed within an 18-month timeline?

Choices

YES

No

Organization Information

Organizational Information*

Please provide a brief overview of your organization. What is its mission, what does it do, how long it has existed, how it is structured, is it volunteer run or do you have staff, is it membership based, does it manage sites that are accessible to the public, etc.

Character Limit: 2000

Application Questions

Q1 - Project Name*

The name of the project is attached to each and every form within your process. This is the "identifier" for the request.

Character Limit: 200

Q2 - Total Project Budget*

What are the total costs for your project?

(This number should match the value of items totaled under column D of your Budget Form.)

Character Limit: 20

Q3 - Funding Requested*

What amount of funding are you requesting for your project? Please note:

- The maximum request that will be considered is \$600,000.
- The minimum request that will be considered is \$25,000.

(This number should match the value of items totaled under column F on your Budget Form.)

Character Limit: 20

Q4 - Project Start Date*

What is the start date of your project?

Character Limit: 10

Q5 - Project End Date*

What is the end date of your project?

Character Limit: 10

Q6 - Project Summary*

Provide a brief summary of your project. If selected for funding, this description will be shared publicly by Tourism to highlight grant awardees and activities.

Character Limit: 2000

Q7 - Project Location*

Please include a general description of the area, reference any geologic features or points of interest if applicable, and note if the project will occur on lands managed by entities like the US Forest Service, Bureau of Land Management, State Parks, etc.

Character Limit: 1500

Q8 - Project Location Upload*

Paste a screenshot or map of your project location into a standard 8.5" x 11" Word doc and upload as a PDF.

File Size Limit: 2 MB

Q9 - Will your project primarily be executed within an unincorporated area of Clackamas County?***Choices**

Yes

No

Q10 - Strategic Priority Alignment*

Below are the Strategic Priorities for this grant program. Please select the one that best aligns with your project.

(See Program Guidelines for more detail on Strategic Priorities.)

Choices

Building Value: Building local tourism value through relevant tourism resources and awareness.

Thriving Economy: Enhance authentic experiences so businesses, communities and the economy thrive.

Environment: Encourage behaviors and practices that benefit the natural environment.

Access & Inclusion: Improve awareness/experience as an inclusive & accessible destination.

Flow: Visitation that aligns with the specific needs of a place including regional & seasonal needs.

Q11 - Strategic Priority Narrative*

Please explain how your project aligns with the above selected Strategic Priority. If your project aligns with more than one Strategic Priority, please focus on explaining the one that is the best fit for your project.

Character Limit: 2500

Q12 - Project Need*

Articulate the need for the project through a tourism lens or visitor's perspective. Briefly describe the need for the project. Include any assessments, data, or plans that support the need and describe how your project will address identified needs.

NOTE - This program does not provide funding for general operations or deferred maintenance. See Eligibility Section of Program Guidelines.

Character Limit: 2500

Q13 - Project Timeliness*

Why is the immediate implementation of this project important for the visitor experience and tourism economy in Clackamas County?

Character Limit: 2500

Q14 - Project Readiness*

Explain "how and why" your project is ready for support. Is it part of an already approved plan or existing strategy? Does it have the approval of governing bodies or land management agencies? Is it part of a larger, phased project that is already under way? If so, please explain. All projects must be completed within 18 months from award date.

Character Limit: 2500

Q15 - Permitting*

Does your project require permitting?

Choices

Yes

No

Q16 - Permitting Documents

If you selected Yes to Q18, upload project permitting documentation.

File Size Limit: 2 MB

Q17 - Permitting Status

If you selected Yes to Q18 but do not currently have permits, please share information about the permits that are required, and outline the process and timeline for obtaining them.

Character Limit: 1500

Q18 - Governing body or land management entity approval*

Does your project require the endorsement or approval of governing bodies or land management entities in order to be executed?

Choices

Yes

No

Q19 - Governing body/land management approval

If you selected Yes to Q21, upload approval documentation.

File Size Limit: 2 MB

Q20 - Approval Status

If you selected Yes to Q21 but do not currently have approval documentation, please share information about approvals needed, and outline the process and timeline for obtaining approval.

Character Limit: 1500

Q21 - Project Goals*

List at least three specific measurable and quantifiable goals that your project expects to achieve.

Examples: Increase the number of visitors to [project site] by 20% over the 12 months after project completion" or "Increase usage of [project site] by wheelchair and other mobility device users by 15%."

Character Limit: 2500

Q22 - Project Outcomes/Deliverables*

List at least three outcomes/deliverables for this project.

Examples: "Install new signage at trailhead" or "Create map of accessible hiking locations in Clackamas County" or "Extend current location hours from Thursdays and Saturdays to Wednesday through Saturday.

Character Limit: 2500

Q23 - Key Individuals*

Provide an overview of the key individuals who will be involved in the execution of your project and describe the role(s) they will have.

Character Limit: 2500

Q24 - Key Activities & Timelines*

Describe key project activities and provide a detailed timeline for project milestones – include activities, time frames, and person responsible for execution.

Character Limit: 2500

Q25 - Alignment with Clackamas County Tourism's Pillars*

Explain how your project aligns with one or more of Clackamas County Tourism's three Tourism Pillars, which are: Outdoor Recreation, Agritourism, and Cultural/Heritage Tourism.

Character Limit: 2000

Q26 - Clackamas County Tourism Impact*

Describe the impact that your project will have on Tourism in Clackamas County.

Character Limit: 2500

Q27 - Visitation Driver*

How will your project inspire people to come from more than 50 miles away? Use data to support your answer.

Character Limit: 2500

Q28 - Benefit to Visitors*

Explain how visitors will benefit from your project. Provide examples and/or data that support your explanation.

Character Limit: 2500

Q29 - Visitor Access*

When and how will visitors be able to access or experience the project once completed? Provide details such as: open year-round/24/7, open Memorial Day through Labor Day Weekend, by appointment, etc., and include a schedule of open hours for access/availability.

Character Limit: 2500

Q30 - Award Fund Use*

Provide a narrative description of how funds would be used toward your project if awarded. Descriptions should reference and match the information provided on your Budget Form.

Character Limit: 2500

Q31 - Upload Project Budget*

1) Complete the Project Budget Form available for download on our Funding Opportunities page under the Strategic Investment Grant Section.

2) Save and upload your Budget Form as an Excel file (.xlsx) with your Project Name included as part of the file name. Do not convert Budget Form to a PDF or other type of file.

Your Project Budget Form should include all revenues and expenses for the project with descriptions of each, and a brief justification for project expenses.

The total project cost and funding requested on the Budget Form must match the amounts entered at the beginning of your application.

NOTE - Up to 15 percent (15%) of the funds awarded may be approved for indirect project costs. See Program Guidelines and Instructions on Budget Form.

File Size Limit: 3 MB

Q32 - Cash Match Funds*

No matching funds are required for this program, but consideration is given for projects that have a 10% or greater documented cash match to the funding being requested. Cash match is defined as funds that applicant has on hand for project execution or confirmed grants from other funders. In-kind is not considered as cash match.

Does your organization have a 10% or greater cash match for your project?

Choices

Yes

No

Q33 - Sources & Amounts of Cash Match

If you marked Yes to Q32, list the source and amount of cash match funds, and provide a brief explanation of how they will be used for project execution.

Character Limit: 2500

Q34 - Partial Funding*

If offered partial funding, what project elements would you prioritize to achieve desired outcomes? Refer to your submitted Budget Sheet.

Character Limit: 2500

Q35 - Project Sustainability*

Describe how your project will be sustained after completion. Include plans and funding sources for maintenance and on-going operating costs, if applicable.

Character Limit: 2500

Q36 - Project Phase

If your application is for funding to complete a phase of a larger project (e.g., design and engineering), what is the plan for funding subsequent phases to complete the project?

Character Limit: 2500

Q37 - Multi-Community Impact

While not required, consideration is given to projects that positively impact multiple communities within Clackamas County. If your project fits this criterion, please identify the communities that will be impacted and explain how your project will benefit them.

Character Limit: 2500

Q38 - Collaboration with Partners

While not required, consideration is given to projects that involve collaboration with external partner organizations. If your project fits this criterion, please identify organizations that will be partnering with you on your project and explain the role they will have in project execution.

Character Limit: 2500

Q39 - Letters of Partnership

Letters of Partnership must use the LOP Template ([downloadable here](#)), and be filled out and signed by partner. Applicants are to combine multiple letters into one PDF document and upload into their application.

NOTE – General letters of support from organizations that will not be materially contributing towards project execution are not the same as Letters of Partnership.

File Size Limit: 3 MB

Attestation*

By signing this application, I certify that the statements herein are true, complete, and accurate to the best of my knowledge. I also provide the required assurances and agree to comply with any resulting terms if I accept an award. I am aware that any false, fictitious, or fraudulent statements or claims may subject me to criminal, civil, or administrative penalties.

Type your name below to acknowledge.

Character Limit: 100