



## Community Partnership Program

### Application Evaluation Sheet for Review Committees

**Community:** \_\_\_\_\_

**Reviewer:** \_\_\_\_\_

**Reviewer Instructions:**

Please evaluate each application using the below criteria and scoring distribution. Also, please consider proposals within the context of the Program Guidelines (see attached) and their competitiveness against other proposals as it pertains to elevating tourism promotion and development in your community.

**Applicant:** \_\_\_\_\_

**Project:** \_\_\_\_\_

- |   |                              |
|---|------------------------------|
| <b>Can project be completed within this calendar year? Program year ends Dec. 31.</b> (* "No, but" - see below)                   | <b>(circle one)</b><br>Y / N |
| <b>Does the project support the community's tourism goals/plans?</b>  | Y / N                        |
| <b>Is this application for a single project?</b> (Separate applications are required for distinct scopes of work)                 | Y / N                        |
| <b>Does project fit within the program's guidelines and eligibility standards?</b><br>(See Program Guidelines and above question) | Y / N                        |

MAX POINTS	Evaluation Criteria	Evaluators Initial Score	Notes	Post Discussion Score
20	Likelihood of attracting visitors from outside the community			
20	Ability to create additional overnight stays within the County			
15	Includes/involves multiple community/tourism partners			
15	Leverages additional dollars and/or resources			
15	Project is self-sustaining, has growth potential, or is capacity building			
15	Project has measurable or attainable ROI			
<b>100</b>	Evaluator's Initial Scoring Total: _____		Post Discussion Scoring Total: _____	

**Notes/Suggested Conditions:**

\_\_\_\_\_

(\* No, but) - A project whose scheduled completion date is after December 31 of the current program year can be eligible for funding that cycle if the program's timeline precludes funding in the next program year. Please seek clarification if there are questions.