

## **Tourism Development Council Meeting**

### **AGENDA**

**Wednesday**

**October 9, 2019**

**2:00-4:30 pm**

1830 Blankenship Rd Suite 100

West Linn, OR

#### **Action Items:**

1. 2:00 pm **Welcome/Call to Order/Declaration of Conflicts**— Chair Jody Carson
2. 2:05 pm **Approve September 11, 2019 Minutes**—Janice Nilson, Tourism Analyst
3. 2:10 pm **Discuss & Approve Adjusted FY19/20 Budget** —  
Samara Phelps, Executive Director; Janice Nilson

#### **New Business:**

4. 2:40 pm **Draft FY 18/19 Achievements & FY 19/20 Business Plan**—  
Jarrod Lyman, Communications Specialist Senior; Samara Phelps
5. 2:50 pm **Possible New Structure for Marketing Committee**—  
Jeannine Breshears, Deputy Director/Marketing Manager

#### **Continuing Business:**

6. 3:10 pm **Legislative: 2019's Key Takeaways & A Look Forward at 2020**  
Jim Austin, Community & Government Relations Lead
7. 3:30 pm **County Policy Session Updates: STR, TRT, Ordinance language**  
Jim Austin

#### **Updates:**

8. 3:40 pm **Marketing Program; Public Relations/Communications**—  
Jeannine Breshears; Annie Austin, Communications & PR Lead
9. 3:45 pm **Destination Development**— Samara Phelps
10. 3:50 pm **Community/Government Relations Program**— Jim Austin
11. 3:55 pm **Executive Director's Report**— Samara Phelps
12. 4:00 pm **TDC Member Reports**—Roundtable
13. 4:30 pm **Adjourn TDC Meeting**