

Tourism Development Council Meeting

AGENDA

Wednesday

September 11, 2019

2:00-4:30 pm

1830 Blankenship Rd Suite 100

West Linn, OR

Action Items:

1. 2:00 pm **Welcome/Call to Order/Declaration of Conflicts**— Chair Jody Carson
2. 2:05 pm **Approve August 14, 2019 Minutes**—Janice Nilson, Tourism Analyst

New Business:

4. 2:10 pm **FY19/20 Budget Adjustments** —
Samara Phelps, Executive Director; Janice Nilson
5. 3:00 pm **Marketing Dashboard**—
Jeannine Breshears, Deputy Director/Marketing Manager

Continuing Business:

6. 3:15 pm **Phoenix Final Recap**
Jeannine Breshears
7. 3:20 pm **Development Grant Process Update** —
Aaron Lierseemann, Development Specialist

Updates:

8. 3:35 pm **Marketing Program; Public Relations/Communications**—
Jeannine Breshears; Annie Austin, Communications & PR Lead
9. 3:40 pm **Destination Development**—
Samara Phelps
10. 3:45 pm **Community/Government Relations Program**—
Jim Austin, Community & Government Relations Lead
11. 3:50 pm **Executive Director's Report**— Samara Phelps
12. 4:00 pm **TDC Member Reports**—Roundtable
13. 4:30 pm **Adjourn TDC Meeting**