



Tourism Development Council Meeting

DRAFT AGENDA

Wednesday

March 13, 2019

2:00-4:00 pm

Tourism's Offices

1830 Blankenship Rd Suite 100

West Linn, OR 97068

Action Items:

1. 2:00 pm **Welcome/Call to Order/Declaration of Conflicts**— Chair Jody Carson
2. 2:05 pm **Approve January 9, 2019 Minutes**—Janice Nilson, Tourism Analyst

New Business:

3. 2:10 pm **FY 2019-20 Tourism Budget Overview/Processes**—Danielle Cowan, Exec Dir

Continuing Business:

4. 2:20 pm **FY 2019-20 Priorities Overview/Discussion**— Danielle Cowan
5. 2:40 pm **Sustainable Tourism Initiative Next Steps**— Lizzie Keenan, Hood-Gorge Region
6. 2:55 pm **2019 Legislative Session Update/Discussion**— Jim Austin, Comm/Gov Relations
7. 3:15 pm **Visitor Primary Market Recommendations**— Ali Raynak, BPN

Updates:

8. 3:30 pm **Marketing Program**— Jeannine Breshears, Marketing Manager
9. 3:35 pm **Destination Development**— Aaron Lierseemann, Development Specialist
10. 2:40 pm **Community Partnership Program; Community Relations**— Jim Austin
11. 3:50 pm **Executive Director's Report**— Danielle Cowan
12. 3:55 pm **TDC Member Reports**—Roundtable
13. 4:00 pm **Adjourn TDC Meeting**

