



Tourism Development Council Meeting

AGENDA

Wednesday

January 9, 2019

2:00-4:00 pm

Tourism's Offices

1830 Blankenship Rd Suite 100

West Linn, OR 97068

Action Items:

1. 2:00 pm **Welcome; Call to Order/Declaration of Conflicts**— Chair Jody Carson
2. 2:05 pm **Approve December 12, 2018 Minutes**—Janice Nilson, Admin Analyst

New Business:

3. 2:10 pm **International Tourism Program Strategies** —
Samara Phelps/Aaron Lierseemann, Development Team
4. 2:30 pm **Regional Cooperative Tourism Program (RCTP)-**
Jeannine Breshears; Lizzie Keenan; Casey Knopik- Marketing/RCTP Leads
5. 2:45 pm **Legislative Program 2019-** Jim Austin, Community & Government Relations

Continuing Business:

6. 3:00 pm **Transient Room Tax Ordinance Definitions-** Jim Austin
7. 3:10 pm **Phoenix Campaign Activation-** Jeannine Breshears, BPN
8. 3:30 pm **Retreat Planning** — Danielle Cowan, Executive Director

Updates:

9. 3:35 pm **Marketing Program**— Jeannine Breshears, Marketing Programs Manager
10. 3:40 pm **Development Program**— Samara Phelps, Development Lead
11. 3:45 pm **Community/Government Relations**— Jim Austin, Program Lead
12. 3:50 pm **Executive Director's Report**— Danielle Cowan
13. 3:55 pm **TDC Member Reports**—Roundtable
14. 4:00 pm **Adjourn TDC Meeting**