

OREGON'S MT HOOD TERRITORY

BUSINESS PLAN FY 2015/2016



OREGON'S 
MT. HOOD
TERRITORY
explorers welcome

Valued Partner in Tourism:

As Clackamas County Tourism and Cultural Affairs starts a new fiscal year, we look back on the past year as a continued time of growth and achievement. Transient Room Tax revenues continued to climb into record breaking territory, our marketing efforts earned awards, and our development efforts yielded exciting new programs that are generating visits to Oregon's Mt. Hood Territory.

We are proud of our successes, but continue to look forward as guided by our 5-year plan. Our priorities continue to focus on the "three pillars" of tourism in Clackamas County: Agritourism, Heritage/Cultural Tourism and Outdoor Recreation.

As we continue to embrace an Integrated Service Delivery Strategy in all things we do, this year's plan is organized around our three pillars. The achievements and goals of our Marketing, Development, Community Relations and Administration departments are displayed not separately, but together within the appropriate pillar. This demonstrates the reality in how Tourism operates: to promote and enhance Clackamas County.

We are excited to present to you our Business Plan for 2015/2016, and look forward to another successful year in Oregon's Mt. Hood Territory.



Danielle Cowan
Executive Director



WHO WE ARE

The Clackamas County Tourism Development Council, is charged with overseeing tourism development and promotion in Clackamas County, branded as “Oregon’s Mt. Hood Territory.” The work of the TDC is funded through a 6% county-wide lodging tax paid by overnight visitors. The TDC members are appointed by the Board of County Commissioners (Commission).

The TDC directs the work of Clackamas County Tourism and Cultural Affairs (Tourism), who administers the TRT and invests into marketing campaigns and development programs that generate increased visiting spending in the county. The methods and strategies are outlined in the Master Plan, which is approved by the Commission.

CLACKAMAS COUNTY TOURISM DEVELOPMENT COUNCIL



John Erickson
Chairman



Peter Watts
Vice-chair



Roger Beebe



Jody Carson



Sam Drevo



Betsy LaBarge

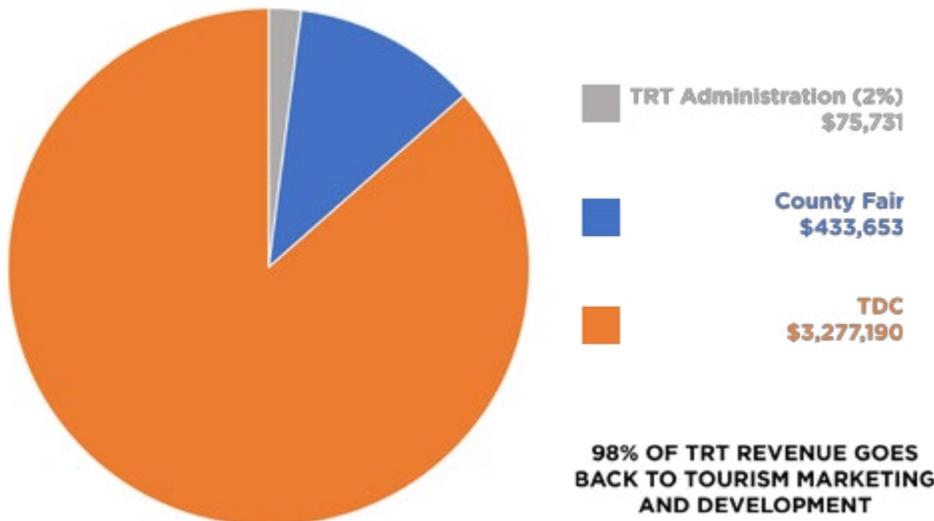


Kirk Mouser

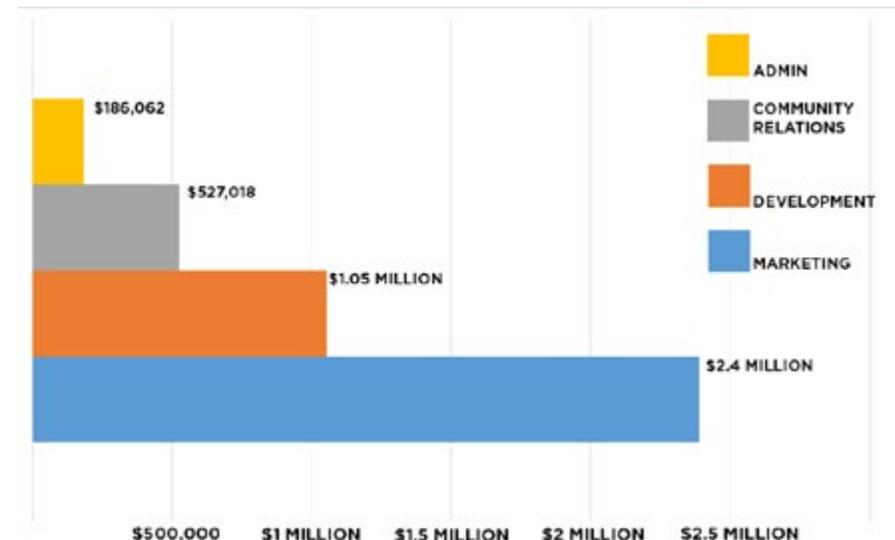


Barb Iverson

FY 2014-15 TRT REVENUE DISTRIBUTION



FY 2014-15 BUDGET ANALYSIS



MT. HOOD TERRITORY IS DIVIDED INTO ADMINISTRATION, COMMUNITY RELATIONS, DEVELOPMENT AND MARKETING



Danielle Cowan
Executive
Director



Janice Nilson
Administrative
Analyst

Administration serves in a leadership role in tourism both for the organization and in the county, but also regionally and statewide. Administration provides guidance in the operations of the organization and oversees accounting, budgeting and contracts. Administration also serves as the primary point of contact with county administration and elected officials.



Jeannine
Breshears
Marketing Mgr.



Annie Austin
PR/Comm.
Manager



Dan Gering
Webmaster



Jae Heidenreich
Tourism
Development
Manager

The **Development** division focuses on protecting and enhancing The Territory's tourism assets through several initiatives. The Tourism Development Grant program is administered through this department, distributing \$200,000 in grant funding to projects benefitting tourism to the county. Development staff also oversee sales efforts with domestic and international tour operators and consumers. Staff attend top-tier trade shows and manage contracts with other regional DMO's to expand our reach into global markets.



Rae Gordon
Marketing
Assistant



John Richards
Visitor Info.
Services Van



Jarrod Lyman
Comm.
Specialist



Jim Austin
Community
Relations

The **Community Relations** division administers \$260,000 in grants awarded to organizations within Clackamas County that promote and develop tourism in their communities. Community Relations staff also monitor legislative developments in Salem that would have an impact on tourism in Clackamas County and coordinates with local partners on larger, collaborative projects. Community Relations also manages the department's visitor information services contracts and maintains working relationships with city and other business and government organizations.

Staff in the **Marketing** division work in tandem with the Marketing Committee of the TDC and marketing agency, BPN, to craft and place paid advertising campaigns in target markets and create brand awareness. Public Relations efforts are also housed here, where staff identify and work with qualified travel media to earn placement of favorable articles promoting Mt. Hood Territory in blogs, newspapers and magazines. The Marketing department also oversees the Mt. Hood Territory website and social media channels, a community of more than 128,000 followers.

TOURISM'S POSITIVE IMPACT ON OUR ECONOMY:

**TRANSIENT ROOM TAX REVENUE
IN MILLIONS OF DOLLARS**



Transient Room Tax revenue has continued to increase since Fiscal Year 2009-10 in Oregon's Mt. Hood Territory. FY 2013-14 broke records at more than \$3.4 million.

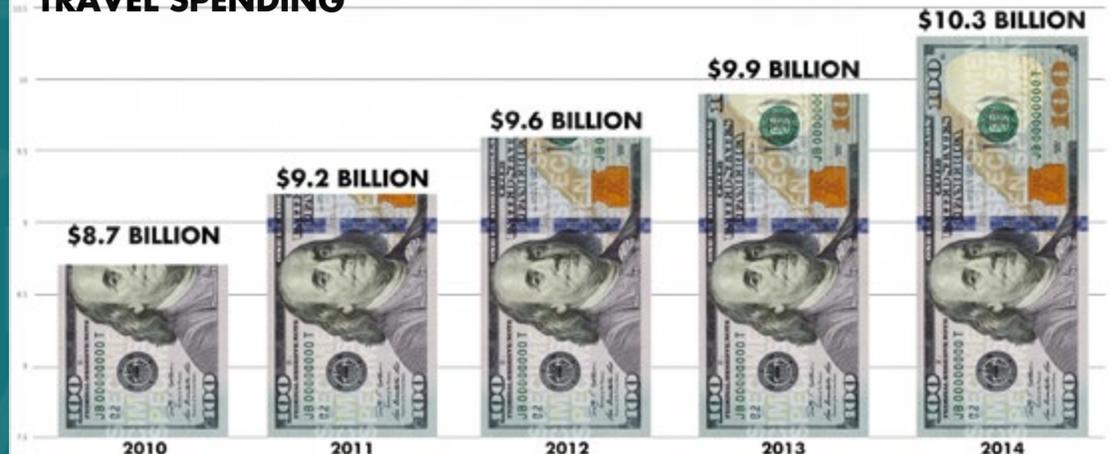
FY 2014-15 shattered that record reaching \$3.79 million.

2014 was a record breaking year for Oregon.

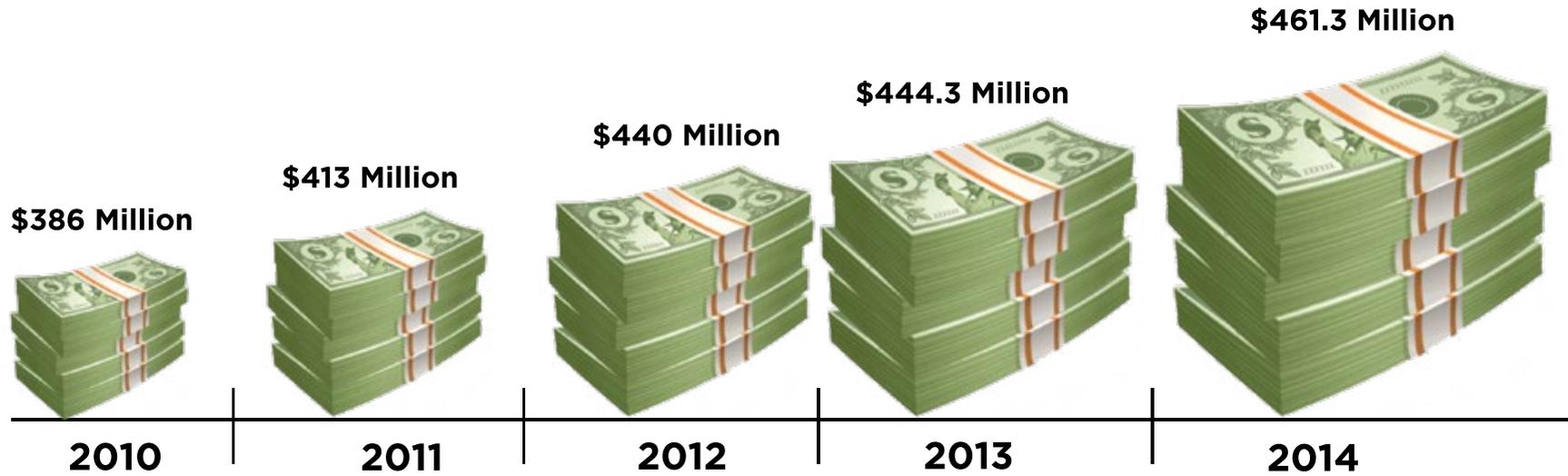
Visitors spent more than \$10.3 billion in the state for the first time in Oregon's history. *

*Credit: Dean Runyan & Associates

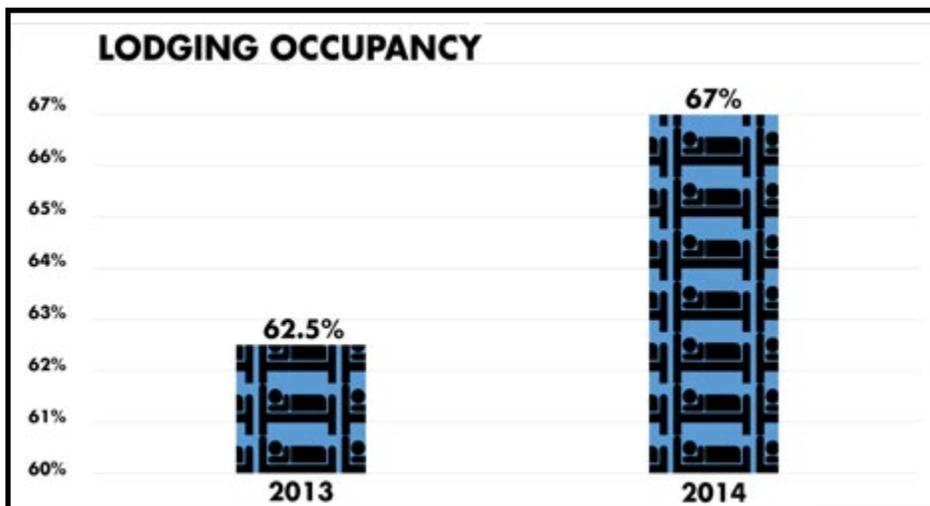
TRAVEL SPENDING



ALMOST 2.5 MILLION VISITORS SPENT MORE THAN \$461 MILLION IN THE TERRITORY IN 2014.



Dean Runyan and Associates



Average occupancy jumped to a new record of 67% in FY 2013-14 to FY 2014-15 according to Smith Travel Research.

THE THREE PILLARS OF CLACKAMAS COUNTY TOURISM

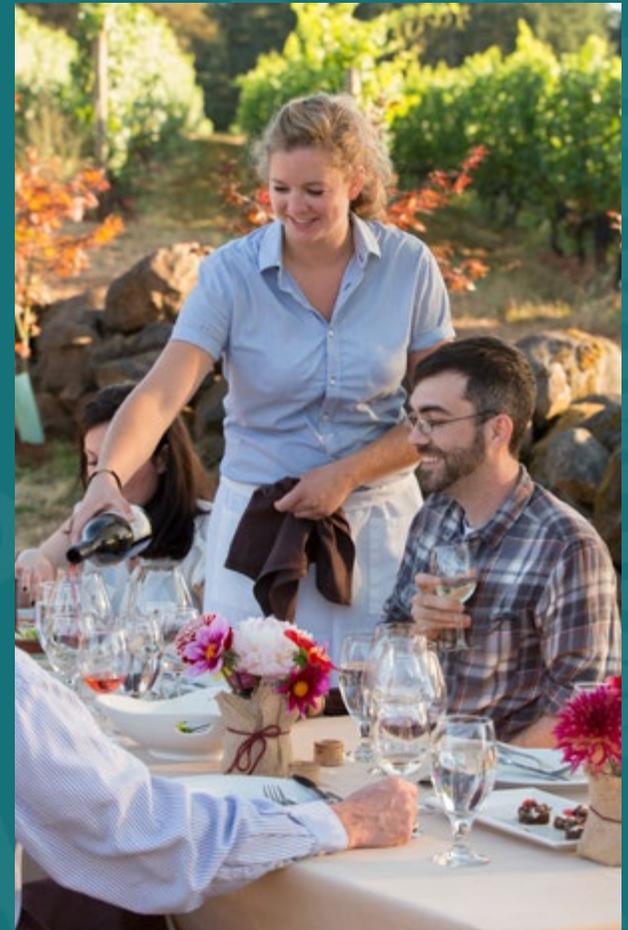
Marketing and Development efforts focus on our three pillars of tourism in Mt. Hood Territory:



Outdoor Recreation



Heritage/Culture



Agritourism

OUTDOOR RECREATION



Oregon's Mt. Hood Territory is known for its wealth of recreation activities. From snow activities on the mountain, to fishing, rafting and paddling in the many rivers and lakes, to biking in our cities, The Territory is a veritable playground. Many of the efforts and achievements of Mt. Hood Territory focus on this pillar, which brings thousands of visitors to our communities and businesses each year.



The scenic beauty and wealth of recreational opportunities continually capture the imagination of travel writers. *Outside* magazine featured several recreational opportunities in The Territory as one of “America’s Best Road Trips.” The Resort at The Mountain’s golf course was featured as one of the “Above Par Golf Courses” in the golf issues of *NW Meetings + Events*.

OUTDOOR RECREATION IS ONE FOCUS OF PR EFFORTS, WHICH GENERATED NEARLY \$5.4 MILLION IN AD VALUE, WITH A CIRCULATION OF ALMOST 365 MILLION.

FY 2015-16 BUSINESS PLAN PRIORITY:

PR will create a quarterly “What’s New” newsletter that will be distributed to targeted media to help increase coverage of the latest developments of visitor-ready attractions in The Territory.

BIKING

The Development team worked with Ride Oregon on the launch of the new **Cascading Rivers Scenic Bikeway**. Much of The 70-mile route falls within The Territory. This trail is the latest addition to the growing list of bike assets in Clackamas County. This bikeway was also featured in a piece by *1859*, detailing 10 new ways to play in Oregon.



CASCADING RIVERS SCENIC BIKEWAY

Itching for solitude? Picture it—you, your bike and seventy miles of a low-traffic roadway along the Breitenbush River and nationally designated Wild and Scenic Clackamas River. Hot springs, river canyons, mountain views, and steep and windy climbs keep the ride interesting. Follow Highway 224 out of Estacada and finish in Detroit on Highway 24 (closed some months due to snow).

"You find amazing places on a bike, like little swimming holes, that you'd never see from the car," said Nastassja Pace of Travel Oregon, which partners with Oregon State Parks and Recreation on Oregon Scenic Bikeways. The new bikeway is challenging because there are no services once a cyclist leaves Estacada, she said. Riders, nevertheless, can find camping at either end and along the route. Cascading Rivers Scenic Bikeway (rideoregonride.com/road-routes/cascading-rivers-scenic-bikeway) joins eleven other scenic bikeways in Oregon—the only state with such a program.

Need a shuttle back to your car? Call The Bike Concierge (thebikeconclerge.com), which launched in 2014 to support bicyclists, whether they need a shuttle, bike rental or a multiday tour for themselves, a client or family members vacationing in Oregon. "We take care of the logistics, removing the hassle for people who tell us, 'I want to go here, see these things. Make it happen,'" said Bike Concierge co-owner Thom Batty. "I can design a client's ultimate bike ride or simply assemble a bike that someone ships to us."

FY 2015-16 BUSINESS PLAN PRIORITY:

Development will oversee the re-vamp of the popular 2007 County Bike It! Map with new mountain biking routes and on-line platform. Serve on Mt. Hood Bike/Ped Planning Committee.

RIVER RECREATION

Tourism partnered with the **Northwest Sport Fishing Industry Association** (NSIA) through a development grant to create an enhanced and interactive fishing trip planning section on MtHoodTerritory.com. This new site serves as a comprehensive resource for anglers coming to Mt. Hood Territory. The expanded functionality allows us to highlight the waterways and points of interest and fishing holes.

FY 2015-16 BUSINESS PLAN PRIORITY:

Development will focus on river-tourism, including support of the Willamette River Whitewater Feasibility Study, and enhancement of fishing section on Tourism's website to make it the go-to resource for anglers coming to the region.



PUBLIC TRANSIT

Development and Marketing worked with Mt. Hood Express to target riders with a seasonal ad campaign on the services' two buses critical to Mt. Hood area recreation. Also helped to boost ridership with ads on movie screens at Cinemagic, Cinema 21 and Valley Cinemas.



FY 2015-16 BUSINESS PLAN PRIORITY:

Community Relations will continue to liase with the multiple communities served by Mt. Hood Express and look for opportunities to futher enhance the popular bus service.

HERITAGE/CULTURAL TOURISM

Cultural Tourism encapsulates much of what makes Mt. Hood Territory unique. Our rich history is showcased at museums and historical sites throughout the county, the work of talented artists is on display in galleries both indoors and out, and visitors come from throughout the world to take it all in.



A LOOK BACK IN TIME



Start your adventure at MtHoodTerritory.com

Tourism joined with the Clackamas County Arts Alliance and for a sponsorship buy-in of the *Clackamas County Cultural Guide* produced by Pamplin Media. The full-color publication is distributed to 112,000 readers quarterly. In addition to the opportunity for Tourism to provide editorial content and a display ad, our heritage partners were able to include content promoting their venues and special events as well as discounted co-op ad buys. This partnership resulted in dramatically increasing the visibility of our cultural heritage assets.

FY 2015-16 BUSINESS PLAN PRIORITY:

Marketing will continue to partner with the Clackamas County Arts Alliance in sponsoring the quarterly *Cultural Guide* and look for additional opportunities to promote our cultural/heritage assets.



HERITAGE IN THE NEWS



Ongoing PR efforts have resulted in many articles from prominent publications featuring activities under each pillar including heritage experiences such as the World of Speed museum in Wilsonville. Examples include *Northwest Travel Magazine's* End of the Oregon Trail Interpretive Center article, a piece in *Traction Life* promoting the new World of Speed, AAA's *VIA* magazine showcasing their five favorite things in Oregon City.

FY 2015-16 BUSINESS PLAN PRIORITY:

PR will build on the successes from last year's deskside press trips and continue to visit targeted markets to pitch selected media and social media influencers to generate media trips and positive coverage.

Tourism provided \$50,000 in special capital improvement grant funds for heritage and cultural partners to make improvements to museums and other facilities to enhance visitor readiness.



CULTURAL TOURISM SUMMIT

Based on the suggestions that came from the 2013-14 Heritage and Cultural Tourism Development Plan, Tourism organized and hosted the first ever Cultural Tourism Summit, held in Oregon City. The summit brought together arts and heritage leaders to discuss the strengths and weaknesses faced by all. Industry experts took part in and generated additional perspectives and insights. The participants created action-plans aimed at increasing collaboration between all facets within the Cultural Tourism community that would benefit each segment.

FY 2015-16 BUSINESS PLAN PRIORITY:

Development will continue to enhance cultural tourism offerings by establishing a Genealogy Task Force, creating new tours and packages focusing on Cultural Tourism Assets and continue to implement projects outlined in the 2013 Cultural Heritage Strategy and 2015 Cultural Tourism Summit.

TOURISM WORKS TO ENHANCE THE ICONIC AND HISTORICALLY SIGNIFICANT WILLAMETTE FALLS

Tourism partnered with different groups all working to ensure the Willamette Falls is protected and enhanced for future generations. Those efforts paid off, as the Willamette Falls Heritage Area Coalition earned Oregon's first designation as State Heritage Area, a major milestone in securing a National Heritage Area designation. The Willamette Falls Heritage Foundation is working to reopen the Locks, an important part of the heritage of Oregon City and West Linn. Development assisted the Willamette Falls Legacy project by awarding a \$100K grant to the project that will breathe new life into the falls, and make it a world-class attraction in The Territory.



FY 2015-16 BUSINESS PLAN PRIORITIES:

Tourism will continue to support the efforts of groups working to protect and enhance Willamette Falls and promote this vital part of the region's heritage.

GEOCACHING

FY 2015-16 BUSINESS PLAN PRIORITY:

Community Relations will develop an improved process for making greater use of previously unallocated or unused Community Partnership Program funds.

Mt. Hood Territory is the birthplace of Geocaching, and Community Relations staff has been working to increase The Territory's visibility within the active geocaching community. For the first time since Tourism has begun its geocaching program, six communities have collaborated on a single, county-wide geochallenge that brought more than 600 cachers to communities across The Territory.



CLACKAMAS COUNTY COMMUNITIES GET BACK \$260,000 FROM CPP GRANTS ADMINISTERED BY THE COMMUNITY RELATIONS DIVISION.

AGRITOURISM

The bounty of the Willamette Valley is found in Oregon's Mt. Hood Territory. Our farm loops provide unique experiences for visitors looking to frolic with farm animals or dine on delicious, fresh ingredients at farm to table dinners. The grapes grown here become award winning wines while beer enthusiasts are attracted to the growing craft beer industry.



FARM TO TABLE AND MORE

DINING OUT SAN DIEGO

Get Out of Town

After you've indulged downtown, head out to explore the farms and fields of Greater Portland:

Wine Tasting by Bike

The Willamette Valley is a Pinot Noir lover's paradise. Roll through the vineyards of Oregon City on a cycling and tasting tour with The Bike Concierge. thebikeconcierge.com



Villa Catalana Cellars

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TRENDSPOTTING

An Artist-Turned-Winemaker's Incredible Amphorae

BY CHELSEA MORSE | POSTED MARCH 16, 2015 AT 5:00PM EDT



Ceramist-turned-winemaker Andrew Beckham
Photo © Robert M. Reynolds

Ceramist-turned-winemaker Andrew Beckham ages wine the ancient way: in huge clay amphorae he sculpts himself.

Oregon winemaker Andrew Beckham of Beckham Estate Vineyard is obsessed with making every part of his wine himself—even the vessels he uses for aging. A high school ceramics teacher by day, he transforms 800 pounds of clay—sculpted over two weeks, dried for six weeks and baked in a kiln for 40 hours—into each gigantic clay urn for his A.D. Beckham wines. He is meticulous about the research: He worked with a chemist to develop a food-safe clay blend and experimented with various shapes to induce optimal fermentation (egg-

shaped pots, he learned, naturally stir wine as it heats up within). "Amphorae have been used in winemaking for thousands of years," he says. "And everything is cyclical. We bought this property to build an art studio; now we make wine in the pots that inspired us to move here." beckhamestatevineyard.com.

As foodie culture continues to grow into the mainstream population, we see increased success in publications picking up articles showcasing our food, wine and craft beer businesses. *Dining Out San Diego* ventured outside of Portland to include the cycling and tasting tour from The Bike Concierge, our Dinners in the Field and Farmlandia, the newest of the farm loops. The Molalla Farm Loop was featured in *VIA* magazine, while *Food & Wine Magazine* ran a piece featuring Andrew Beckham of Beckham Estate Vineyards.

AGRITOURISM SUMMIT

Mt. Hood Territory helped sponsor the Agritourism Summit at Oregon Wine Garden which brought together about 40 leaders in the industry to strategize new ways to enhance visitation to farm businesses.

FY 2015-16 BUSINESS PLAN PRIORITY:

Development will bring more agritourism work in-house, and continue to help implement a farm signage program as outlined in the Clackamas County Signage Master Plan for visitor-friendly farms and ranches in The Territory.

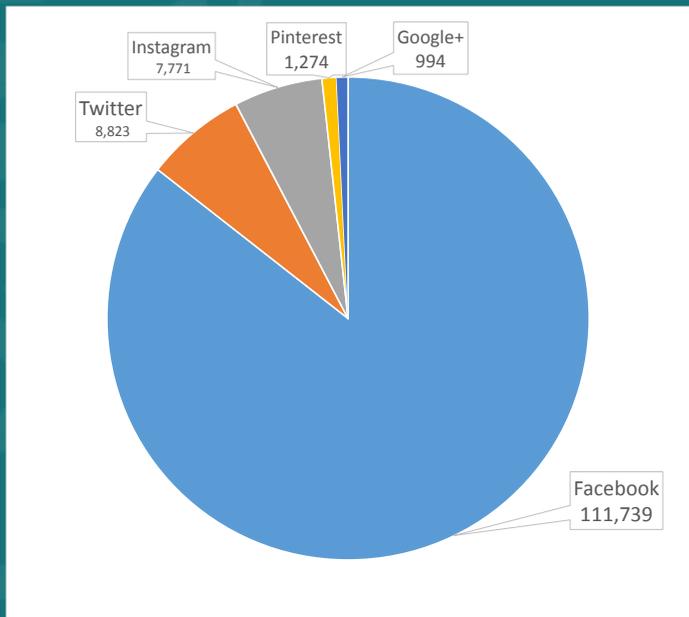
A full moon is visible in the upper center of the frame against a clear blue sky. Below the moon, a large mountain range is visible, with the central peak being the most prominent. The mountain has some snow or light-colored patches on its slopes. The overall scene is a landscape photograph used as a background for the text.

INTEGRATED SUCCESSES

Many of the programs initiated by Tourism and BPN encompass all three of The Territory's pillars. Known as "integrated marketing" the strategy calls for each program to compliment all other efforts across all departments. The result is a seamless flow of work and benefit to the county.

SOCIAL MEDIA SUCCESSES

More than 14,200 users visited the Mt. Hood Territory blog through Social Media channels of Facebook, Instagram, Google+ and Pinterest.



Tourism has 130,601 followers on all Social Media Channels, a nearly 21% increase over FY 2013-14.



FY 2015-16 BUSINESS PLAN PRIORITY:

Social Media will incorporate a more robust video plan into the strategy, including Territory Top 10 videos, FAQ answers and long-form productions.

MARKETING CAMPAIGN HIGHLIGHTS

Ads were placed in prominent magazines with an 825,000 total reach in the Spring/Summer campaign. Co-op ads saw additional circulation of 605,000



Ads placed at the Alaska Airlines Baggage Claim for 3 months Spring/Summer were seen almost 6.5 million times



Banner ads placed during the Fall/Winter campaign generated nearly 4 million ad views and nearly 9,000 clicks to MtHoodTerritory.com



135 Million Total Ad Views

The Spring/Summer campaign generated 10 million ad views and almost 11,000 clicks to MtHoodTerritory.com



Search engine marketing in the Fall/Winter campaign resulted in well over 7.5 million views that generated 26,601 clicks to MtHoodTerritory.com



Winter/Fall campaign generated 36,001 Clicks and 1.6 million impressions

Spring/Summer generated 91,754 clicks and 1.2 million impressions

Impressions included all marketing activity in FY 2014-15

Tourism completed the second year of its successful Austin, TX campaign in which Austinites were introduced to 100 Ways to Play in The Territory through a combination of traditional techniques such as billboards, bus kings, TV spots and more guerrilla-style marketing techniques like the popular Mt. Hood Territory branded pedicabs resembling covered wagons. Each advertising piece directed the consumer to the 100 Ways to Play landing page featuring content from the three pillars. Despite being one of the last message tiles consumers had to choose from, the “Go Old School” Heritage themed link received the most clicks on the page.



INVESTMENT MARKET: AUSTIN, TX CAMPAIGN



FY 2015-16 BUSINESS PLAN PRIORITY:

Marketing will continue to build off the successes in the Austin investment market and grow brand awareness through targeted media buys and public relations

AWARD-WINNING MARKETING EFFORTS

A pair of Tourism marketing efforts were recognized by Travel Oregon. The Austin, TX campaign received the first Outstanding Oregon Overall Marketing Award issued by the state's DMO, while the social media program was honored with the inaugural Outstanding Oregon Social Media Program award.



FY 2015-16 BUSINESS PLAN PRIORITY:

Marketing will continue to capitalize on social media opportunities to include earned, owned and paid channels on Facebook, Instagram, Twitter, Pinterest, YouTube and any new channels.

ATTRACTING NEW VISITORS

FY 2015-16 BUSINESS PLAN PRIORITY:

Marketing will continue to identify opportunities to partner with carriers offering new direct flights to market The Territory as a destination when flying into Port of Portland.

Marketing and BPN continued to expand the investment market promotion in Austin, and partnered with the Port of Portland for the new direct flight service into Love Field Airport in Dallas. This new partnership opened the door for sponsoring the inaugural flight by giving Mt. Hood Territory branded View masters, and co-hosting the Southwest Airlines deck party themed “Upgrade Your Snow Cone.” We poured wine and hard cider snow-cones from The Territory. As an expansion of our investment market, we identified Vancouver B.C. and launched the 100 Ways to Play campaign.



NEW MARKETING CAMPAIGN: 100 WAYS TO PLAY

The newly adopted visitor and prospect campaign messaging is crafted to excite both new and repeat visitors about the 3D travel experience: agritourism, recreation and cultural tourism. The content is designed to inspire the audience and encourage overnight visitors to stay and play in The Territory.

FY 2015-16 BUSINESS PLAN PRIORITIES:

PR will continue to work with qualified social media influencers to tour Mt. Hood Territory and document their experiences on popular social channels, helping to grow our networks.



3D TRAVEL STRATEGIC MARKETING PLAN

VISION	MISSION	GUIDING PRINCIPLES	THE THREE PILLARS OF COUNTY TOURISM:
Serve as the leading force to grow and sustain tourism in Clackamas County through effective marketing and asset development strategies and by building strong partnerships with businesses, organizations, other governmental entities and citizens.	Increase overnight stays and encourage visitors to linger longer in Clackamas County by serving as the primary destination resource for trip planning resulting in destination visits and by working in partnership to develop and enhance local tourism assets.	<ul style="list-style-type: none"> • Leader in County and Regional Tourism • Promotions of Clackamas County Tourism Assets and Opportunities • Effective and Efficient Use of Public Resources • Build New and Strengthen Existing Public and Private Partnerships 	<ul style="list-style-type: none"> • Outdoor Recreation • Agritourism • Heritage/Cultural Tourism

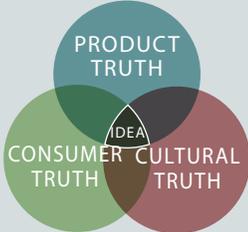
STRATEGIC IMPERATIVES

1. BUILD AWARENESS <i>Even for people living in primary markets, awareness is at 40%.</i>	2. CREATE ADVOCACY <i>Those who visited the area are transformed and rate the experience positively – 99%. Social media listening and analysis shows that 100% of conversational sentiment falls under “positive” or “neutral”; 0% is “negative”.</i>	3. ENHANCE OREGON’S MT. HOOD TERRITORY’S BRAND PERSONALITY <i>Those who have visited rate it highly, and also do much more than outdoor activity, creating a more profound image of The Territory that should be conveyed to a broader public.</i>
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AUDIENCES

 <p>VISITORS</p> <ul style="list-style-type: none"> • Have been to The Territory • Married • Live in Washington/Oregon • White • Childless households • Have a broader view of what The Territory is (<i>is more than just outdoor activities</i>) 	 <p>PROSPECTS</p> <ul style="list-style-type: none"> • Have never been to The Territory • Open to the possibility of visiting The Territory • Multicultural • Not geographically clustered • Younger (<45 years old) • Option-seeking people (<i>variety is important</i>)vv
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STRATEGIC PLANNING

<p>CORE IDEA</p> <p>3-D travel is the expectation, not the exception, for Oregon’s Mt. Hood Territory.</p> 	<p>PLATFORM: “PLAY”</p> <p>The Territory is the best playground ever – the fun is nearly unlimited, and every activity is within reach. 3-D travel appeals to me because there’s a lot to do and it’s all so accessible.</p> 	<p>METRICS OF SUCCESS</p> <table border="1"> <thead> <tr> <th>OBJECTIVE</th> <th>KEY PERFORMANCE INDICATOR</th> </tr> </thead> <tbody> <tr> <td>Increase transient room tax (TRT) revenue and regional economic impact.</td> <td>TRT revenue</td> </tr> <tr> <td>Increase brand awareness and personality.</td> <td>SMARI ad effectiveness research, online surveys, geo-fenced surveys</td> </tr> <tr> <td>Position web and social media channels as the go-to travel resources for the area.</td> <td>Website traffic, visitor center visits, calls, email newsletter, Travel Planner requests</td> </tr> </tbody> </table>	OBJECTIVE	KEY PERFORMANCE INDICATOR	Increase transient room tax (TRT) revenue and regional economic impact.	TRT revenue	Increase brand awareness and personality.	SMARI ad effectiveness research, online surveys, geo-fenced surveys	Position web and social media channels as the go-to travel resources for the area.	Website traffic, visitor center visits, calls, email newsletter, Travel Planner requests
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MOBILE VISITOR INFORMATION CENTER: MVIC



FY 2015-16 BUSINESS PLAN PRIORITY:

Marketing will continue to monitor events to find the best locations to place the MVIC.

The MVIC continues to be the street-level marketing face of The Territory, reaching people at travel shows, county and state fairs, music festivals and other events where attendees would be eager to receive Tourism's message.

BY THE NUMBERS

In FY 2014-15, the MVIC:

Serve 32 events in
four states and Canada

Served 11,586
unique guests

Generated more than 1.7
million impressions

NEW TECHNOLOGIES

FY 2015-16 BUSINESS PLAN PRIORITY:

Tourism will continue to invest in emerging technologies to find new ways to enhance how The Territory communicates with visitors.

Development oversaw the installation of a digital information kiosk at the northbound French Prairie Rest Stop on I-5. Users can access information on nearby lodging, dining and attractions, helping them to maximize their time in The Territory. The kiosk is getting more use than any other unit the company has installed before. The kiosk has seen more than 86,000 interactions since it was installed in October.



WEBSITE IMPROVEMENTS

Partners now have the opportunity to enhance their free listings on MtHoodTerritory.com 24/7, 365 days a year. This new capability allows museums, heritage sites, art galleries and interpretive centers to add images, change prices, hours, new programs and any other information that will further entice travelers to visit. Additionally, the “If you like this, then you may like that” feature has been implemented on the website business details listing page to highlight and cross-sell other businesses.

Add to My Trip

Phone:
503-637-6334

Address:
29912 SE Hwy 211
Eagle Creek, OR 97022

View Website

Related Material:
TeleTales Audio

Facebook Twitter YouTube

Accessibility icon

+ Agritourism

+ Arts and Heritage

+ Wedding and Group

+ Recreation

What's Nearby

Eagle Creek

If You Like This, You Might Like

- Courtyard by Marriott Portland SE
- Mt Hood Skibowl
- Oregon City Municipal Elevator
- Roase Posse Acres, Inc

FY 2015-16 BUSINESS PLAN PRIORITIES:

The website will undergo a visual update to increase usability for mobile devices and incorporate the 100 Ways to Play branding into site design.



THANK YOU!

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