



Tourism Development Council Meeting

AGENDA

UPDATED 4/12/23

Wednesday

April 12, 2023

2:00 – 4:00 p.m.

Zoom

<https://clackamascounty.zoom.us/j/82768389448>

Action Items:

2:00 p.m. **Welcome/Call to Order/Introductions & Declaration of Conflicts**
David Penilton, Chair

Discussions:

2:05 p.m. **Other Matters of Discussion** - Short Term Rental Clarifications
David Penilton

2:25 p.m. **Strategic Investment Updates**
Samara Phelps
Jim Austin, Destination Development & Community Relations Lead

2:45 p.m. **Budget Update** – current fiscal year financials
Samara Phelps

3:00 p.m. **Partner Outreach** – strategy, recent connections and learnings
Aaron Liersemann, Sr. Destination Development/Community Relations Specialist

3:15 p.m. **Priority Messages in Action** - highlights of current work
Casey Knopik, Sr. Communications/Public Relations Specialist

Action Item

3:30 p.m. **Approve February 15 & March 8 Minutes**
Samara Phelps, Executive Director

Discussion

3:35 p.m. **TDC Updates**
TDC Members

4:00 p.m. **Adjourn**

Join Zoom Meeting

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Meeting ID: 827 6838 9448

Dial by your location

+1 669 444 9171 US

+1 669 900 6833 US (San Jose)