

HERE IS OREGON (THE OREGONIAN)

Work with the team of storytellers at Here Is Oregon (OregonLive/The Oregonian) to showcase your business or event. Long-form storytelling pairs with paid promotion in the Storyteller package, and/or market your events with the Event Booster.

Brand Storyteller

- Excellent chance to go deeper and tell the story of your business. Custom story written, produced and published by Here Is Oregon from an interview with you! Mt. Hood Territory co-branding (logo) may be included.
- Promotion includes 100k impressions on OregonLive.com, shared on @HerelsOregon social media, HereIsOregon.com website, Here Is Oregon newsletter and story printed in The Sunday Oregonian with QR code.
- \$700 cost to partner (\$3,000 value).

Event Booster

- Promote your event to the Here Is Oregon and OregonLive audience.
- Promotion includes 100k impressions on OregonLive.com (can feature a photo carousel or video), event mention in Here Is Oregon newsletter and mention in The Sunday Oregonian.
- \$400 cost to partner (\$1,500 value).

To Participate

1. [Sign up using our online forms](#) and select Brand Storyteller and/or Event Booster. Businesses may participate in each program once per fiscal year. Participation limited to 10 spaces, first come, first served. You may sign up in advance of your story or event timing to hold a place.
2. After receiving your submission, we will contact you to confirm your participation and connect you with the team at Here Is Oregon.
3. You work with the Here Is Oregon team on your marketing messaging/story.
4. Mt. Hood Territory will pay the bill in full and send you an invoice for your portion (\$700 Storyteller or \$400 Event) after your ad campaign ends.

Questions? Contact Ithaca Janzen at annie mthoodterritory.com/co-op-ad-program



IS OREGON

Summary

[HereisOregon.com](https://hereisoregon.com)

Social Media

1.6M Annual Views

18.5M Annual Impressions

1M Annual Users

865k Annual Engagements

188k Total Followers

As of March 2025,
Google Analytics 4 & Sprout Social

Event Boost Package: \$400 (\$1,500 value)

- 100,000 ad impressions on OregonLive.com that can feature a photo carousel or video
- Event mention in Here is Oregon newsletter
- Event mention printed in the Sunday Oregonian



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Sponsored Content Package: \$3,000

- One sponsored article written and produced by our team and posted on HereisOregon.com for 1 year
- 100,000 headline article impressions on OregonLive.com directing users to your article
- One co-branded social post on Here is Oregon's Facebook and Instagram accounts
- Option to add additional impressions or co-branded posts (not included in \$3,000)