OREGON'S MT. HOOD TERRITORY Marketing Co-op Support Program

FACEBOOK/INSTAGRAM REBATE

For businesses that run their own Facebook/Instagram ads and would like to receive a 50% rebate. We can provide a little coaching and support if they are new to you.

Details

- Clackamas County Tourism will provide a rebate for 50% of your advertising costs when you spend between \$100–\$500 on Facebook and/or Instagram ads (up to a \$250 rebate).
- You may use the budget toward multiple ads.
- This opportunity is on a rolling basis. You will have 6 months from submitting the sign-up form to complete your ads, with all ads completed no later than June 1, 2026. Businesses may participate in this program twice per fiscal year.
- Clackamas County Tourism staff reserve the right to withdraw our support of ads deemed inappropriate or offensive.

To Participate

- 1. <u>Sign up using our online form</u>. You will need to provide your ad goals (e.g., promoting a special event, store visits) and a rough idea of the timing, targeting and budget.
- 2. You will receive an email confirmation for your participation in the program. If you have any questions or would like support, we can connect at this time.
- 3. Run your ads!
- 4. At the end of your ad campaign, follow the instructions to capture your spend and performance in a screenshot. Send the reporting screenshot and an invoice for 50% of your total spend to annie@mthoodterritory.com. We will provide your rebate via credit card payment or check.

Questions? Contact Annie Austin at annie@mthoodterritory.com/co-op-ad-program

