



**Tourism Development Council Retreat**  
**AGENDA**  
**Wednesday**  
**February 18, 2026**  
**8:30am – 4pm**  
Camp Colton  
3000 S Camp Colton Dr. Colton, OR 97017

- 8:30 am **(Optional) Breakfast**
- 9:00 am **Welcome/Introductions**  
Luke Spencer, Chair
- 9:10 am **Agenda and Objectives**  
Lizzie Keenan, Executive Director
- 9:15 am **Tour of Camp Colton**
- 10:20 am **Board Training and Education**  
Lizzie Keenan, Executive Director  
Aaron Liersemann, Destination Development and Community Relations Senior Specialist
- 11:05 am **State of the Industry and Discussion**  
Fidel Mitchell, Tourism Economics
- 12:30 pm **Lunch**
- 1:00 pm **Strategic Priorities and Future Planning**  
Lizzie Keenan, Executive Director
- 1:50 pm **Budget Review and Approval**  
Lizzie Keenan, Executive Director  
Luke Spencer, Chair
- 2:30 pm **Strategic Investment Fund Review and Approval**  
Libbi Loseke Winter, Rural Prosperity Partners  
Jim Austin, Destination Development and Community Relations Coordinator  
Luke Spencer, Chair
- 3:45 pm **Next Steps and Closing Comments**  
Lizzie Keenan, Executive Director  
Luke Spencer, Chair
- 4:00 pm **Adjourn Public Meeting**



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