

Tourism Development Council and Board of County Commissioner's Joint Meeting AGENDA Wednesday June 23, 2025 1-2 p.m.

Location: Public Services Building (PSB), Room 367 2051 Kaen Rd., Oregon City

Virtual Option: https://clackamascounty.zoom.us/webinar/register/WN Jv Me1N2QNOTv3jwEoeNCQ

12:30 p.m. **Optional Lunch (Drinks and lunch) provided by the Office of Tourism**

1:00 p.m. Welcome & Introductions

County Chair Craig Roberts & TDC Chair Luke Spencer

1:15 p.m. Office of Tourism Overview and Recent Highlights

Lizzie Keenan, Executive Director

- 1:25 p.m. **Economic Value of Tourism and Current State of the Industry: Economy and International Visitation**
 - Introduction Luke Spencer, TDC Chair
 - Presentation of Latest Data Lizzie Keenan, Executive Director
 - Discussion BCC & TDC
 - O What impacts are tourism businesses experiencing already?
 - How might the BCC and TDC collaborate on economic resiliency in the coming years?

2:00 p.m. Adjourn