



Tourism Development Council and Board of County Commissioner's Joint Meeting
Wednesday June 10, 2026 1:00 – 2:03pm

Minutes Approved 9/9/26

In person and virtual via Zoom - [Recording Link](#)

Tourism Development Council (TDC) Members Present: Chair Luke Spencer, Vice-Chair Holly Pfortmiller, Mike Quinn, Amy Barton, Brian Crow, Patrick Dawsey, Ryan Tigner, Katen Patel

Board of County Commissioners (BCC) Members Present: Chair Craig Roberts, Commissioner Martha Schrader, Commissioner Paul Savas, Commissioner Diana Helm

1:00pm - Welcome and Introductions

TDC Chair Luke Spencer brought the meeting to order with a welcome and thank you to all for attending.

Open Conversation over lunch – TDC and BCC Boards

Discussion topics included:

- Discussion of heavily attended resident meetings regarding Short Term Rentals and phase-two of Clackamas County's Short Term Rental plan.
- Economic impact and celebrations of the work of tourism in Clackamas County.
- Acknowledgement that what happens in Portland and visitor sentiment towards Portland affects our community and that Clackamas County benefits from Portland's success.
- Overview of the grant programs offered by the Office of Tourism and funded by TRT, including the Tourism Business Grant program currently open through the county's Office of Economic Development.
- Overview of visitor demographics and where marketing dollars are currently being spent considering decreased international and fly-market visitation.
- Anecdotes from TDC members on effects they are seeing on tourism businesses due to decreased visitation, poor visitation projections, increased fuel prices and recent budget cuts to Brand USA.
- A review of top tourism attractions and visitor draws in the area including new events and opportunities that will come from the remodel of the Clackamas County Fairgrounds and Event Center.
- Reviewed tourism programs such as the Emergency Bucket Project which equips STR rentals with emergency information and supplies for visitors, current video project highlighting and telling the stories of local tourism businesses and the Color Blind Glasses program which provides visitors to area flower farms with the opportunity to borrow color-correcting sunglasses.
- Shared work staff has done to create itineraries and direct visitor flow from popular attractions to nearby businesses and locations and encouraged BCC members to visit mthoodterritory.com.
- Chair Roberts shared that if there is anything the TDC would like help promoting to please share the information with a policy advisor.

2:03 Meeting adjourned.



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