



Tourism Development Council Meeting
Wednesday, May 13, 2026 2:03 – 2:57pm

Minutes Approved 9/9/26

In person and virtual via Zoom - [Recording Link](#)

Members Present: Holly Pfortmiller, Tessa Koch, Patrick Dawsey, Ryan Tigner

Staff Present: Lizzie Keenan, Casey Knopik, Janice Nilson, Danae Burke Jones

2:03 – 2:05pm - Welcome/Call to Order/Introductions & Declaration of Conflicts - Holly Pfortmiller, Vice Chair

2:05 – 2:06pm - Approval of Minutes for April 2026

Board quorum was not present. Approval of April minutes will be postponed to the July meeting.

2:06– 2:47pm - BCC /TDC Joint Meeting Topic Brainstorm - Holly Pfortmiller, Vice Chair

Lizzie shared the background of the role and relationship between the TDC and the BCC along with the purpose of the joint meeting. The annual TDC/BCC joint meeting is part of the bi-laws and ordinance for the TDC and will take place in June. The meeting will be a round-table open discussion between the two boards. The floor was opened to TDC members to suggest topics and discuss ideas.

2:47 – 2:56pm - Industry and Program Updates – Staff

Marketing has started a campaign for National Travel and Tourism week and shared a “*How Tourism Works For You In Clackamas County*” video. Marketing also worked with Lawrence PR for coverage for the 40th anniversary of the Upper Clackamas White Water Festival and secured coverage in the “Things To Do This Weekend” article in the Oregonian. The color-blind glasses program recently ended for the year at the Wooden Shoe Tulip Festival with 312 check-outs. The Tourism Business Grant Program launches this Thursday.

2:56 – 2:57pm - TDC Updates - TDC Members

2:57pm - Adjourn Public Meeting

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