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Oregon's Mt. Hood Territory launches Tap Trail craft beer tasting passport program

Oregon City, Ore. – As the summer season arrives and generates a thirst that only a great craft beer can quench, Oregon's Mt. Hood Territory has announced a passport program that will link beer-lovers with some great local microbrews.

The Territory has been at the forefront of Oregon's burgeoning craft beer scene of late with several new breweries joining perennial favorites in the past few years. With so many options to choose from, the **Tap Trail** *Craft Pass* was devised to help enthusiasts navigate the everchanging landscape of breweries.

"The Tap Trail is eight breweries and one cidery located throughout Oregon's Mt. Hood Territory," said Jeannine Breshears, marketing manager for The Territory.

"The Craft Pass is a rewards program that lets guests sample at each participating location. Someone who bought the pass and sampled at each location would save more than half than if they visited each one."

Everything is done through the smart phone, there's no need to print anything out. Beer lovers can head over to MtHoodTerritory.com to sign up and download the mobile passport [app]. They then show the pass at participating locations to get a \$5 discount on beer, food or merchandise.

Participating breweries include Fearless Brewing in Estacada, Boring Brewing in Boring, Bent Shovel Brewing, Coin Toss Brewing, Feckin Brewing and Oregon City Brewing in Oregon City, Drinking Horse Brewing and Portland Cider Company in Clackamas, and Vanguard Brewing in Wilsonville.

Sales run from June 1 through Sept. 5. Passes cost \$20, and provide a \$45 value.

About Oregon's Mt. Hood Territory: Please visit us at: www.mthoodterritory.com. Clackamas County Tourism & Cultural Affairs (branded "Oregon's Mt. Hood Territory"), is dedicated to economic development through visitor spending, and is funded by transient room taxes from area lodging facilities and campgrounds. Clackamas County is a contributing partner in enhancing Oregon's quality of life by strengthening the economic impacts of the state's \$10.3 billion tourism industry.