

GOOGLE AD TRAINING & REBATE

Learn from the pros at one of two Google Ads trainings hosted by Mt. Hood Territory's SEM company, Deksia. Learn how to put together successful Google Ads, then run your ads and get a 50% rebate.

Training

Learn the ins and outs of creating your own Google Ads for your business in a hands-on workshop with Deksia, Mt. Hood Territory's contracted search engine marketing (SEM) agency. In this two-hour training, Deksia's experts will walk through the steps to creating a successful ad in Google's platform. The second hour of the workshop will be a chance for you to put together your own ads with one-on-one support. This training is appropriate for those new to Google Ads as well as those with some experience looking to optimize their future ad campaigns. The training is open to all Clackamas County tourism businesses whether or not you plan to participate in the rebate program.

There are two training dates for FY 23/24:

Fall: Tuesday October 24, 2023 from 1-3pm. [Sign up form](#) - now live!

Spring: TBD, late February/early March. Sign up form - coming January 2024

Cost of training: Free

Rebate

Put your new skills to use! Run your own Google Ads and Mt. Hood Territory will reimburse 50% of the cost. You must attend a training to qualify for the rebate.

To Participate:

1. [Sign up using our online form](#).
2. Run your ads! You have a 6-month window to run your ad campaign. Mt. Hood Territory will reimburse 50% of ad spends \$200 - \$1,500.
3. At the end of your campaign, send your reporting along with an invoice for 50% of your ad spend to Ithaca at ithaca@mthoodterritory.com.

Questions? Contact Ithaca Janzen at
ithaca@mthoodterritory.com or 971-235-1730 (call/text)
mthoodterritory.com/co-op-ad-program