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Clackamas County Tourism announces development grants to five tourism projects

OREGON CITY, Ore. – Clackamas County has announced their slate of Tourism Development Grant recipients for the coming year.

Five projects, intended to increase visitation through enhancing tourism product in the county, were awarded nearly \$197,000 in funding. Some projects include trail enhancements, heritage exhibits and the enhancement of water access and sustainability.

"These grants are for projects that coincide with Mt. Hood Territory's strategic priorities," said Aaron Liersemann who administers the program.

"The projects that the Tourism Development Council chose to fund will help meet those goals by increasing what we have to offer visitors."

Grants were awarded to:

- The City of Canby for the Molalla Forest Road (MFR) trail extension project.
- The National Forest Foundation, the non-profit arm of the US Forest Service to restore sections of the Trillium Lake Loop Trail, effectively completing the loop.
- We Love Clean Rivers to implement a "Clackamas River Ambassadors" program which will
 improve visitor experience by addressing safety and sustainability issues at heavily used areas
 along the river.
- Philip Foster Farm to construct a building to house a new sawmill exhibit.
- The City of Oregon City to conduct public outreach sessions in their efforts to enhance Clackamette Park.

The application process for the 2020 round of Tourism Development Grants will begin next August. Grant applicants should be able to demonstrate enhanced experiences for visitors to Clackamas County through projects that build in the area's unique strengths.

About Oregon's Mt. Hood Territory: Please visit us at: www.mthoodterritory.com. Clackamas County Tourism & Cultural Affairs (branded "Oregon's Mt. Hood Territory"), is dedicated to economic development through visitor spending, and is funded by transient room taxes from area lodging facilities and campgrounds. Clackamas County is a contributing partner in enhancing Oregon's quality of life by strengthening the economic impacts of the state's \$12.3 billion tourism industry.