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Clackamas County Tourism increases grant funding, announces grant application workshops

Oregon City, Ore. – Tourism officials with Clackamas County announced that they are increasing the amount of Tourism Development Grant funds that will be available this coming fiscal year, and a pair of workshops that will help people apply for those grants.

Grant funding has increased by \$50,000 to \$250,000 this year as a result of growing tourism revenues.

“Transient Room Tax revenues have increased to record levels over the past few years and the Tourism Development Council wanted to reinvest more of those funds back into developing visitor-facing assets in the county,” said Samara Phelps, Development Lead with Tourism.

Grant funds are available to local communities and organizations working on tourism asset development for projects that support the three pillars of tourism in the county; outdoor recreation, agritourism and heritage. Eligible applicants can request anywhere from \$5,000 to \$100,000 in grant funding. Prior grant awardees includes improved boater access at Moore Creek by PGE, the Willamette Falls Legacy Project Riverwalk Design & Site Analysis and on-farm agritourism signage by the Oregon Agritourism Partnership.

Applicants must attend one of two workshops, set for June 28 and 29 from 5:30 – 7:30 pm at the Clackamas County Development Services Building. The programs will familiarize potential applicants with the process and include grant proposal guidelines, expectations and suggestions on how to create a persuasive proposal. A third workshop will be added if applicants can’t make either scheduled session.

“Now is the time to begin planning your innovative, collaborative, ambitious development projects,” said Phelps.

About Oregon’s Mt. Hood Territory: Please visit us at: www.mthoodterritory.com. Clackamas County Tourism & Cultural Affairs (branded “Oregon’s Mt. Hood Territory”), is dedicated to economic development through visitor spending, and is funded by transient room taxes from area lodging facilities and campgrounds. Clackamas County is a contributing partner in enhancing Oregon’s quality of life by strengthening the economic impacts of the state’s \$10.3 billion tourism industry.